



Clear the Vapor: Conversations

Online
Series
Streaming
throughout
2024

Let's fight youth vaping
and tobacco use, together.

Parents Against Vaping is thrilled to announce *Clear the Vapor: Conversations*, an exciting year-long series inspired by our successful “always virtual, always free” Clear the Vapor conference! Clear the Vapor 2023 drew over 2500 registrants who have free ongoing access to the valuable content that remains posted on our website.

Like the conference, *Clear the Vapor: Conversations* will convene researchers, public health advocates, and leading experts to participate in informative discussions that will be held throughout the year and address a variety of topics including: environmental harms caused by vaping; “creative” vaping cessation ideas; and engaging youth to quit. Each event will feature a moderated discussion with participants’ questions answered live.

Our first virtual “Conversation”, held in January, was attended by almost a thousand parents and other stakeholders who were grateful for a chance to “Ask the Expert”, in this case noted parenting specialist Julie Ross.

But in order for us to keep these trailblazing events free and open to all, we seek financial support, partnership and collaboration. Every dollar donated will help Parents Against Vaping continue providing critical resources and learning opportunities for educators, public health professionals, and for families across the country whose lives have been upended by the ongoing youth vaping crisis.

Together we can fight to protect our kids from the dangers of youth vaping, nicotine use, and from the predatory practices of the tobacco industry.

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SPONSORSHIP OPPORTUNITIES

Sponsorship is critical to the success of our series. Your financial support makes it all possible. Learn about the different sponsorship levels and benefits below:

Champion (\$50,000)

- Prominent brand recognition on the series website and official series virtual background
- Organization name and logo on all series emails and materials
- Official recognition from one of Parent Against Vaping's Co-Founders during the opening of the event
- Priority social media recognition and promotion
- Up to 1 minute pre-recorded video played during the event
- Ability to choose the primary speaker

Visionary (\$25,000)

- Prominent brand recognition on the series website and official series virtual background
- Organization name and logo on all series emails and materials
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- Priority social media recognition and promotion
- Up to 1 minute pre-recorded video played during an event

Advocate (\$15,000)

- Prominent brand recognition on the series website
- Organization name and logo on all series emails and materials
- Social media recognition and promotion
- Up to 30 second pre-recorded video played an event

Ally (\$10,000)

- Prominent brand recognition on the series website
- Organization name and logo on series emails and materials
- Social media recognition and promotion

Endorser (\$5,000)

- Brand recognition, including logo, on the series website
- Organization name on series emails and materials

Contributor (\$2,500)

- Brand recognition, including logo, on the series website

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